



JOBS AND THE ECONOMY

Goal: Sustain and Create Business Investment and Jobs in Michigan

Strategies to Achieve Goal

- Retain and strengthen Michigan's existing manufacturing, agriculture and tourism base by creating new jobs.
- Increase the number of non-auto related jobs in Michigan.
- Provide more job training to Michigan workers focused on career opportunities of the future.
- Continue to grow Michigan's core communities as diverse, safe and healthy talent centers.
- Use the power of technology to link every community to economic opportunity by making high-speed Internet available to all Michigan households and businesses.
- Keep Michigan's people and commerce moving by improving our roads and bridges and by increasing highway safety.

Indicators of Success

- More jobs created and retained in Michigan
- More business start-ups and new capital investment in Michigan
- Increased personal income levels for Michigan citizens
- Increased numbers of highly trained and skilled workers
- Increased tourism in Michigan
- Better roads and highways